

# PAIMORE Dear Salon System

PAIMORE Dear Salon System will let a salon to support to re-create hair bedding and revitalize the original beauty of customer's hair.

Hair with damaged cuticle lose keratin then become like a straw.

The system will repair it completely from inside and outside.

This is a professional treatment system that create lost part of the damaged hair from inside for revitalization.

PAIMORE Dear Salon System takes 3 steps



Variety of PPT, such as heat collagen, silk, and keratin repair and protect the damaged part of hair. Over-coating CS-II onto the hair that applied Ke-I makes complex while letting hair to be isoelectric point and keeping treatment components inside.

Ke-I lets the hair acidic swell for Vitamin A, natural vitamin E, ceramide analog and variety of amino acid (moisture retention ingredients) to seep into the cortex for moisturized and flexible finish.

CMC-III is moist type treatment with High molecular element that based on rice bran oil (emollient element). It forms a layer on cuticle to keep the effect of Ke-1 and CS-II within the hair.

## ▼ Treatment system science illustrated

As Ke-I and CS-II are applied onto hair, they bind together to form fiber inside and surface of hair instantaneously to create high molecular coating.

Application of CMC-III and heat afterwards, the hair will be revitalized to strong and stable state.

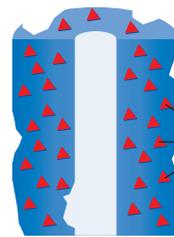
1



Damaged hair has lost hair epidermis so inside hair is empty (hydrophilia). It is a state that hair coloring and perming cannot be kept.

2

Apply Ke-I

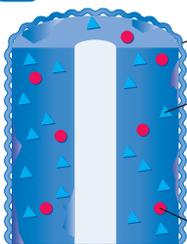


Application of Ke-I (acidic amino acid) lets material objects that based on PFM seep into the hair.

PFM base material (positive ion)

3

Apply CS-II

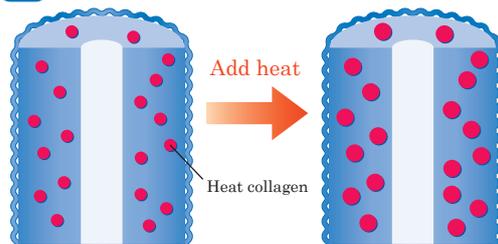


Keratin  
PFM (negative ion)  
Heat collagen

Application of CS-II (basic amino acid) lets PFM to form fiber and make the hair strong from inside. Large molecular weight of keratin protects the hair against external damage by adsorbing onto missing body of hair.

4

Apply CMC-III



By applying CMC-III, Cell Membrane Complex (CMC) seeps into hair and give moisture. By adding heat, heat collagen swells and makes a good balance of moisture and fat inside hair that stays even after shampoos for a week or so.

PAIMORE Dear CS-II

Keratin molecular weight:30,000  
Keratin molecular weight:10,000  
Heat Collagen molecular weight:2,000

PAIMORE Dear CMC-III

Ceramide molecular weight:956